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President and Trustees report 2022-2023

**Reminder of PUBLIC BENEFIT:**

* As you all know, ADI’s charitable objects as stated in its Articles of Association are “To advance education in the field of dental implantology for the benefit of the public”, and “Advancement of health or saving of lives”

**ADVANCEMENT OF EDUCATION**

To increase the need for education on dental implants among the public and the industry, the ADI seeks to communicate with the public both directly via our Website, social media and publications, and through the dental professionals and their teams practising implants who make up the ADI’s membership.

The patient website [www.consideringdentalimplants.co.uk](http://www.consideringdentalimplants.co.uk) has been rebranded and updated, and the 16-page booklet ‘Considering Dental Implants? A Patient’s Guide to Dental Implant Treatment’, has been distributed widely in the UK. This too continues to be completely revised and updated.

We have continued to build our online presence and available information to explore new areas of communicating our message more widely. We have substantial plans ongoing to step up both marketing and public awareness in the coming year, including our participation in live events and in partnership with like-minded organisations.

Since September 2022, the AD’s newest sub-committee, Next Gen ADI, with membership drawn from those professionals in their first five years of dental practice, has built up considerable momentum in contributing to our governance, events and online presence in order to assist up and coming dentists in their career development opportunities.

The ADI also contributes to education by organising Regional Study Clubs, Masterclasses, Focus meetings, Members’ National Forums and Team Congresses, and by facilitating mentoring through the ADI Register of Mentors. New Mentoring guidelines have been updated as of this month.

The ADI remains a totally impartial organisation, with no commercial allegiances, and hence respected as a source of unbiased information. ADI also acts as a portal to events and courses provided by other organisations through the online Events & Courses Calendar.

The ADI Board has regard to the Charity Commission’s public benefit guidance when exercising any powers or duties to which the guidance is relevant.

**GOVERNANCE**

The ADI is administered by a nationally elected body of Trustees (the Board), all of whom are professional Dentists, Dental Care Professionals or Dental Technicians who have volunteered their time to meet regularly in order to develop and implement the strategy of the ADI. The Board has continued to meet regularly on schedule and in person, with the next meeting on 22 January 2024.

During the year ADI the Board has continued to review its governance structure in depth, referring to the Charity Governance agreed proposals to restructure the Board to take effect from the 2023 AGM. Hence, the Board will be structured differently from this meeting forward, with the current members acting as a transition team to enable the new structure to fully bed in. New members are being recruited and a new strategic plan has been adopted. Elections for available Trustee positions will be held in mid-2024.

The Board regularly assesses the level of risk to which the organisation and its activities is exposed, and maintains a risk register. Remedial actions are taken as necessary.

**ACHIEVEMENTS AND PERFORMANCE**

Thanks to careful financial management despite various setbacks since the Covid pandemic, the ADI remains stable financially, with a strong membership base. Membership has increased over the past year and we are on course for a more stable and secure future in 2024.

1. **ADI Website/CRM system**

Continuous improvement of the functionality, accessibility and relevance of the ADI website and content has continued. A Customer Experience Review of all customer journeys, including membership applications, event booking, and membership benefits, has been carried out with a view to making the website easier and clearer to use.

Likewise, the CRM system has been updated to enhance the gathering of usable and strategic data on membership and aid in marketing the new membership benefits we are constantly developing.

1. **Information and advice for Members**

Our ADI Dental Implant Placement Guidelines have been fully updated with the latest developments annually, and is freely available in electronic format to members the ADI website.

* **Mentor Register**

The ADI Register of Mentors, numbering over 100 experienced practitioners, has been updated and acts as the conduit through which ADI is acting as a facilitator to enable members who wish to pass on their knowledge and clinical expertise. It continues to offer the benefits of accumulated knowledge to mentees and those interested in furthering their careers in implant dentistry.

* **Members’ Forum Facebook Group**

The ADI Members' Forum Facebook Group has become an increasingly popular and active resource for members and continues to grow.

* **Study Clubs and Webinars**

Study Clubs continue their pivotal role in the ADI’s meetings programme, with 19 events held over the year, and selected Study Club meetings have been livestreamed, with recordings made available to members via the ADI website. This online activity is set to increase in 2024 as we offer more streamed content and events, with specialist sessions aimed at all members of the dental implant team.

The Study Club meetings programme through 2023 continued to attract large audiences to learn about the latest techniques and developments in Implant Dentistry.

* **ADI Gateway**

The ADI  [**Gateway**](https://www.adi.org.uk/gateway/default.aspx) resource for the whole dental community, continues to facilitate access to relevant evidence-based research needed to answer important clinical questions. The Gateway is an easy to use online tool to identify the published consensus documents for topics, questions and keywords. A link is provided for each consensus document taking you to the article on the journal website.

The ADI plans to continually develop this resource and will also update existing sections to reflect the publication of papers from future consensus conferences, and update users on the latest technological developments.

1. **Masterclasses and Webinars**

The ADI Masterclass: Peri-Implantitis Defects (in collaboration with Osteology Foundation)

was held on 19 November 2022, here at the Royal College of Physicians, and was another major success, attended by over 300 delegates.

Full details of the meeting are available at:

<https://www.adi.org.uk/events/1604/adi_masterclass_periimplantitis_defects_in_collaboration_with_osteology_foundation>

The ADI will maintain a full schedule of live Masterclasses through 2024, with the first on Saturday 27th January 2024 on Soft Tissue Grafting and Ridge Preservation, co-presented by the British Association of Oral Surgeons (BAOS) and the ADI.

1. **Team Congresses**

The ADI Team Congress 2023 held in at the ICC Birmingham from 4-6 May and was themed on “Individual Excellence or Team Triumphs”. It was a resounding success, attracting 1000 delegates and featuring dozens of specialist lectures, workshops, hands-on sessions and social events.

Details can be found at: <https://www.adi.org.uk/association_dental_implantology_congress>

The next Team Congress will be held in Brighton in May 2025.

1. **Membership**

As of 31 July 2023, the ADI had 2186 members including:

1,386 Clinicians

81 Technicians

46 Technician laboratories

46 Companies

182 Nurses

93 Hygienists/Therapists

28 Practice Managers

133 First Five Years

133 Students

34 Honorary

Membership prices have remained largely constant for the past 7-8 years, despite the rise in overall costs in the economy generally, but this is not sustainable in the long run. Hence, we have been reluctantly forced by the general UK economic climate and the increased cost to administration and staging events to increase the fees to members as of this meeting.

We have however retained the discounts for clinicians within their first 5 years of graduating and membership remains free to students.

Free attendance at ADI Study Clubs and the Members’ National Forum is included as part of the ADI membership package. We are working to increase the benefits available to members and discounts on services, support and insurances.

We believe the ADI continues to offer value for money and increased support for dental implant teams in all stages of their careers, and we remain the leading UK Implant Dentistry forum for new techniques and developments in the industry.