

## President and Trustees report 2023-2024

### **Reminder of PUBLIC BENEFIT:**

As you all know, ADI's charitable objects as stated in its Articles of Association are "To advance education in the field of dental implantology for the benefit of the public", and "Advancement of health or saving of lives"

### **ADVANCEMENT OF EDUCATION**

To increase the need for education on dental implants among the public and the industry, the ADI seeks to communicate with the public both directly via our Website, social media and publications, and through the dental professionals and their teams practising implants who make up the ADI's membership.

### **GOVERNANCE**

The ADI is administered by a nationally elected body of Trustees (the Board), all of whom are professional Dentists, Dental Care Professionals or Dental Technicians who have volunteered their time to meet regularly in order to develop and implement the strategy of the ADI. The Board has continued to meet regularly on schedule and in person, with the next meeting in January 2025.

During the year ADI the Board has continued to review its governance structure with a medium-term view to maintaining and modernizing it over time. During summer 2024, a successful Trustee Election process has been held, resulting in seven new members joining the Board this year. We will also be welcoming a member of the Next Gen dentists' committee to a formal Board role.

The Board regularly assesses the level of risk to which the organisation and its activities is exposed, and maintains a risk register. Remedial actions are taken as necessary. To date, no substantive risk issues have arisen.

The ADI remains a totally impartial organisation, with no commercial allegiances, and hence respected as a source of unbiased information. ADI also acts as a portal to events and courses from other providers through the online Events & Courses Calendar.

The ADI Board has regard to the Charity Commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.

### **PROGRESS REPORT**

#### **Events and Mentoring**

2024 has been another busy and productive year for the ADI. We have adhered to our agreed Business Plan and delivered a range of successful events, including several Masterclasses, more than a dozen Regional Study Clubs both online and in person, and a series of educational specialist webinars.

The ADI Next Gen Committee has also delivered a number of Roadshow events across the UK, aimed at mainly student audiences, which have attracted very positive audience responses and generated much positive publicity for the ADI as a whole. These were in addition to the very valuable marketing, publicity and social media work carried out by the Next Gen Committee.

In 2025, we aim to deliver a full range of regionally-based and online Study Clubs, as well as two major Masterclasses and the Members National Congress, and a further range of Next Gen-led events. The first of these will be the Female Perspective Masterclass on Saturday 8 March at The Royal College of

Physicians. The BDIA and ADI have also agreed to revisit the successful ADI Implantology Zone at the upcoming BDIA Dental Showcase on 14 – 15 March 2025, again at the Excel London.

The ADI also contributes to education by facilitating mentoring through the ADI Register of Mentors, numbering over 100 experienced practitioners, has been updated to enable members who wish to pass on their knowledge and clinical expertise. It continues to offer the benefits of accumulated knowledge to mentees and those interested in furthering their careers in implant dentistry. New Mentoring guidelines have been updated as of this month in alliance with CGDent.

### **Team Congress**

The ADI Team Congress 2025 will be held in at the Brighton Conference Centre from 1-3 May and its theme is “The Implant Aesthetic Kaleidoscope – Vision, Precision, Transformation”. Once again we aim to attract over 1000 delegates and feature dozens of specialist lectures, workshops, hands-on sessions and social events.

Details can be found at: [https://www.adi.org.uk/association\\_dental\\_implantology\\_congress](https://www.adi.org.uk/association_dental_implantology_congress)

### **Website and Online Presence**

Continuous improvement of the functionality, accessibility and relevance of the ADI website and content has continued. A Customer Experience Review of all customer journeys, including membership applications, event booking, and membership benefits, has been carried out and over 60 improvements made. A new section has been created on the ADI mainsite, comprising 40 pages, covering a broad range of implantology topics. This content, produced in collaboration with Dr Manraj Kalsi of the ADI NextGen, falls under 5 main categories:

- What is Dental Implantology
- Career pathways
- Before surgery
- Surgical Stage
- After-care

These pages are intended to help those considering a career in implantology as well as those Clinicians in their early stages. We’ll continue to monitor and improve this content over time.

Similarly, a number of pages have now been added to our Considering Dental Implants site. These are to help members of the public who are considering dental implants, so the understand what to expect before, during and after surgery. This also attracts traffic to the “Find a Dentist” database, and so raises the value of this member benefit.

Likewise, the ADI Gateway and the CRM system have been updated to enhance the gathering of usable and strategic data on membership and aid in marketing the new membership benefits we are constantly developing. This is part of our commitment to improving the information available to Members and the public. Our ADI Dental Implant Placement Guidelines have been fully updated with the latest developments annually, and is freely available in electronic format to members on the ADI website.

We have continued to build our online presence through the Members Facebook group, on X and Instagram, and through regular newsletters, to explore new areas of communicating our message more widely. We have substantial plans ongoing to step up both marketing and public awareness in the coming year, including our participation in live events and in partnership with like-minded organisations. Recently we formed such relationships with the Dental Nursing association BADN and the Hygienists and Therapists organisation BSDHT.

The staff team remain dedicated, enthusiastic and focused on driving forward the agenda of projects outlined at the October Board and to completing another year of successful activity and organisational growth.

### **Student Ambassadors**

A lot of work has been taking place in recruiting Student Ambassadors at a number of UK institutions. We now have 20 ambassadors across 8 universities. This is really important in ensuring the ADI stays abreast of the generation gap as the profession evolves. We have been working with our Student Ambassadors on a programme of talks to students at a number of UK institutions. So far we have plans for or have delivered such events at Plymouth, Bristol, Kings College London, Sheffield, Leeds and Liverpool. There will also be a continuation of our programme of Next Gen Roadshows, bringing first-principles career advice from our early years Dental professionals to a variety of UK cities.

### **Membership**

We have recently seen Clinician membership numbers begin to pick up following a large drop off as a result of being a non-Congress year. We have seen our highest number of new members since March 2023, and our best September performance since 2021.

Student membership has also been very strong, following the growth of our Student Ambassador network. Combined UG & PG membership numbers are at their highest level since December 2020.

As of 31 October 2024, the ADI had 2073 members including:

- 1290 Clinicians (including retired and overseas) –
- 74 Technicians
- 46 Laboratories
- 55 Companies
- 146 Nurses
- 69 Hygienists/Therapists
- 18 Practice managers
- 126 First Five Year practitioners
- 146 Undergraduate Students
- 69 Post-Graduate Students
- 34 Honorary Members

We are continually working to increase the benefits available to members and discounts on services, support and insurances. This year we have made Membership free to Dental Nurses and made major efforts to collaborate with specialist representative organisations across the whole Dental Implant team.

Membership prices had remained largely constant for the past 7-8 years up to 2023, despite the rise in overall costs in the economy generally. As this is clearly unsustainable in the long run, the board have made the decision to increase fees in line with inflation annually.

Despite this small increase, we believe the ADI continues to offer value for money and increased support for dental implant teams in all stages of their careers, through our educational and informational programmes, and we remain the leading UK Implant Dentistry forum for new techniques and developments in the industry.

November 2024

## Honorary Treasurer's report 2023-2024

### Finances

Careful financial stewardship over the years has enabled the ADI to undertake a wide and increasing range of activities, while ensuring sufficient financial reserves are in for the long term should there be a downturn in income.

The ADI Board agreed that reserves of the order of £540,000 are required to underpin the Association's activities over the next 5 years, to cover costs related to public awareness initiatives, future Congresses, premises and IT.

The Board reviews its reserves policy on an annual basis, and this past year has proven successful in maintain the value of our investments despite the impacts of the volatile world geopolitical situation. This has meant shifting some of our holdings into safer markets such as global protein supplies and new technologies such as A.I, investing in companies whose market value has risen substantially with the swift advances in development.

This has led to achieving a 6% net rise in value for our investment portfolio so far in 2024. This is above average in the markets we invest in.

The ADI, like all Membership organisations, depends for the majority of its disposable income on the annual fees paid by Members. The current value of the company has been achieved mainly due to recouping costs spent last year and carefully directed spending for 2024. Our events have mostly broken even, and we have ensured that spending on incidentals has been kept to a minimum.

As of 1 November 2024, the Nat West bank balances stood at £136,776.63 in the current account and £206,199.92 in the reserve account, totalling £342,976.55.

Our CafBank balances stood at a total of £1387.98.

In addition, we hold one remaining investment portfolio valued currently at £244,308. This gives an overall total worth for the company of £588,672.53.

The investments are medium risk, and the funds can be accessed any time by the ADI.

The investment markets have been unexpectedly buoyant since last year, leading to strong performance of funds like ours which are mid-risk international investments. Currently, 60% of our holdings are in Company shares, with the remainder in Bonds.

Our investment managers advise that if we wish to re-invest funds, as we expect to be in a position to do once the costs of Congress are offset by both its income and that of the Membership renewals between December and March, we can achieve equal or higher returns on our funds through 2025.

Last year, the Board agreed annual increases in Membership rates to be in line with inflation. The rates predicted for 2024 based on those of the British Chamber of Commerce have been announced, and thus we would like to implement a 2.3% increase in membership fees for 2025.

This will mean the new fees will be:

- Clinician (inc. Overseas) £386
- Retired Clinician £74
- FFY Paid £192
- Hygienist/Therapist/Practice Manager £56
- Nurse £14
- Technician £83
- Laboratory/Company £386

**Balance Sheet attached**

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